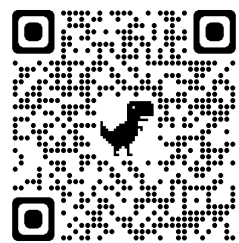


# NAMC ATLANTA MEMBERSHIP

- **ACCESS**
- **ADVOCACY**
- **DEVELOPMENT**
- **RELATIONSHIPS**



The National Association of Minority Contractors (NAMC) is a trade association dedicated to advocacy for minority construction business owners, their employees and affiliated stakeholders. Through partnerships, events, development and advocacy, NAMC Atlanta seeks to increase its member's capacity by delivering economic impact and serving as a key resource for the minority construction industry.

## OUR MISSION

To advocate on behalf of owners of minority construction firms in order to increase access to contracting opportunities and to assist in building our member's capacity for sustainable growth in order to deliver best-in-class, high-quality return on investment to construction stakeholders in the Georgia market.

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## OUR HISTORY

**T**he National Association of Minority Contractors (NAMC), founded in Oakland, California in 1969 by Ray Dones and Joseph Debro, is the oldest minority construction trade association in the United States. Members include more than 50 Hall of Fame honorees and legacy contractor builders, with a combined annual project capacity of over a billion dollars nationwide. NAMC nationally represents the interests of millions of skilled minority workers across the United States.

NAMC has a strong, historical foundation that established a great legacy for the organization. The association strives to accomplish its goals in collaboration with major corporate partners, strategic alliances, and public agencies. Today, NAMC's presence is a testament to its continuing legacy of advocacy and building from Hartsfield-Jackson Atlanta International Airport to Mercedes Benz Stadium. Since its inception, our founders and members have been instrumental in the growth of Atlanta.

For nearly 50 years, the NAMC Atlanta chapter has represented the interests of its members and the greater Atlanta construction community. Our events are designed to create opportunities where NAMC members connect with contract opportunities. Additionally, the organization actively advocates for greater access to public and private projects. These opportunities come about via the relationships NAMC Atlanta has cultivated with our chapter sponsors and corporate partners, representing billions of dollars in construction projects.

The National Association of Minority Contractors seeks to strengthen the representation and the earnings of minority-owned construction firms and their employees. NAMC Atlanta has an especially important role to play. Understanding Atlanta is a vital hub for minority-owned businesses-and a place where people want to work-we recognize nurturing the city's economic development is a critical component in the growth of our members' companies.

- **Access** (contract and resource opportunities)
- **Advocacy** (legislative impact)
- **Business Expansion**
- **Contractor Readiness** (training, capacity building, and growth)
- **Collaboration, Development & Relationships**
- **Diversity and Inclusion**
- **International Tie-In**
  - **Training & Support**
  - **Networking**





# MESSAGE FROM OUR PRESIDENT

January 1, 2023

## **RE: 2023 NAMC Membership & Benefits**

Dear Fellow Stakeholder:

On behalf of the National Association of Minority Contractors (NAMC) Greater Atlanta Chapter's leadership, thank you for your ongoing support of our efforts to promote the interests of minority construction firms throughout the state of Georgia. We are providing our 2023 membership packet for your review, including member benefit summary and potential calendar of events.

Throughout 2022, NAMC Atlanta has seen unprecedented advancements on behalf of minority contractors in this marketplace. NAMC's board of directors has worked diligently to ensure all minority contractors are "front of mind" for all major projects in the city, both public, and private. Specifically, NAMC had a direct impact on construction diversity efforts for nearly \$50 billion in projects throughout the state.

### **Some of NAMC's major achievements include:**

- Partnered with nearly 30 chapter sponsors and corporate partners to deliver impactful events and programming.
- Hosted our first Construction Inclusion Week roundtable event, spotlighting the State of Atlanta's Minority Construction marketplace.
- Advised multiple federal, state, and local elected officials on policies that will incorporate "intentional" diversity, equity, and inclusion business practices.
- Collaborated with 16 Chapter Sponsors and Corporate Partners to host NAMC Atlanta's Meet The Primes event attended by ~ 150 members and guests.
- Delivered multiple Prime Meet & Greet events where NAMC members met with prime contractors to discuss contracting opportunities.
- Engaged with multiple owners, developers and stakeholders regarding their Diversity, Equity & Inclusion efforts, including Centennial Yards, Hartsfield-Jackson Atlanta International Airport, and Grady Hospital,

NAMC members have been awarded contracts and developed new client relationships due to these efforts. We will have unprecedented support from nearly **20 Prime Contractors**, and we expect that number to increase.

We look forward to an even more successful 2023 with your ongoing support.

Sincerely,



Ernest L. Ellis  
President, CEO  
FS 360, LLC  
NAMC Greater Atlanta Chapter President



# LEADING VOICE FOR MILLIONS OF MINORITY TRADE WORKERS,

The National Association of Minority Contractors represents the interests of millions of skilled minority workers across the country. Through a network of local chapters and in collaboration with strategic and corporate partnerships, NAMC assist members with building capacity by providing access to opportunity, advocacy, and contractor development training. NAMC is proud to be a leading voice for millions of minority trade workers and an advocate for veterans in the construction industry.

## CALENDAR OF EVENTS

- Annual Meet The Primes Networking Event
- Monthly Meet and Greet The Prime Opportunity Sessions
- Quarterly Member Networking
- Bi-monthly Technical Assistance Programs (TAP)
- Annual Hard Hat Awards Banquet
- Annual Golf Challenge and Fundraiser and Scholarship Event
- Annual Business Meeting

[Visit NAMC Events Page](#)

Of the 156 million people employed in the United States, more than...

**6.7%**

or 10,508,117 million employees are in the construction industry; <sup>1</sup>

**6%**

of African Americans represent 647,160 of construction workers; <sup>2</sup>

**30%**

or 6 million workers are Hispanics and Latinos and; <sup>3</sup>

**2%**

of other minorities totaling approximately 2 million, make up the balance of the workforce. Together, the construction industry workforce includes over 8 million minority workers.

# TOP REASONS TO JOIN NAMC ATLANTA

- Gain full members-only access to Chapter and National Chapter services, resources and programs
- Network with top suppliers and service companies supporting the industry
- Enhance your firm's stature and reputation by affiliating with the most respected, oldest industry association
- Affiliate with government agencies
- Automatic membership in NAMC National is included
- Increase your marketing effectiveness by tapping into our Association's broad industry network
- Build personal relationships with other leading industry professionals
- Stay ahead of your competitors on important industry issues, legislative changes and best practices
- Affiliate with top general contractors and specialty contractors, architects, engineers and developers
- Demonstrate to customers your commitment to supporting the industry

[To Join the NAMC-Greater Atlanta Chapter, click here and complete the Membership Enrollment form online.](#)

## ACTIVE MEMBERSHIP CATEGORIES AND ANNUAL DUES

**ARE YOU READY TO JOIN?**

**ANNUAL MEMBERSHIP PERIOD: JANUARY 1 - MARCH 31**

<b>\$ 600</b>	<b>\$ 800</b>	<b>\$ 1,200</b>	<b>\$ 1,800</b>	<b>\$ 2,500</b>
<b>Government Agency</b>	<b>Small Minority Owned Gross Revenues Under \$1 Million</b>	<b>Medium Minority Owned Gross Revenues Between \$1 Million-\$7 Million</b>	<b>Large Minority Owned Gross Revenues Over \$7 Million</b>	<b>Local Corporate Partner</b>

The National Association of Minority Contractors is a 501(c)3. Annual dues are tax-deductible. Please request a receipt.

**W**hen your company becomes a member of the NAMC organization, there are numerous programs and opportunities for you to discover, benefit from, and participate. In addition, all NAMC offerings are available to the member firms and their employees. The National Association of Minority Contractors has 21 Chapters across the United States. Your local membership is your connection to the national network.

Members may volunteer time and expertise by serving on committees, task forces, or boards on the state and national chapter levels. You may also volunteer to teach association classes or provide input in developing special programs. If you are interested in this level of participation, please contact our Executive Director, Keona Jones, at 678.943.9667 for more information.

Membership has its privileges, but non-members are welcome to participate in the NAMC experience as guests for a fee per event and activity. Whether you are a new member, a 30-plus year member, or considering joining our organization for the first time, the "Suiting Up to Get More Involved in NAMC Atlanta" info graphic below provides a snapshot of the value of a NAMC membership. Use it as a checklist to make certain you are maximizing being a part of the National Association of Minority Contractors. Explore the multiple ways you may engage, remain involved, and receive a strong return on your investment as a proud member of NAMC's Greater Atlanta Chapter!

[Visit www.namcatlanta.org for additional information](http://www.namcatlanta.org)

**"SUITING UP TO GET MORE INVOLVED IN NAMC ATLANTA"**



**NETWORK**

- Participate in local NAMC membership meetings
- Meet legislators, agency officials, and A/E/C professionals during Legislative Day
- Attend Members – only programs
- Use Directory to find other members for your projects
- Get acquainted with industry peers during events and activities

**RECOGNIZE & PROMOTE**

- Use NAMC logos on jobsites, in marketing materials, proposals/bids, and on your website
- Take advantage of sponsorship opportunities
- Advertise on the Chapter website and other publications
- Nominate colleagues or projects for the annual Hard Hat Awards Banquet

**GIVE BACK**

- Be a mentor
- Share project opportunities with Membership
- Volunteer on a Chapter committee
- Be involved with community service construction projects
- Volunteer to teach a class or serve on a program panel

**DEVELOP WORKFORCE**

- Speak on and promote construction as a career choice at local schools
- Exhibit and/or sponsor during our job fair event
- Host student field trips on your jobsites
- Support our Student Chapter
- Explore ways to support NAMC's iConstruction Pre apprenticeship Program



# BOARD OF DIRECTORS



**Ernest Ellis**  
President



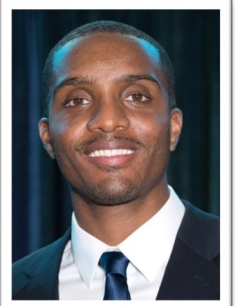
**Gail Mapp**  
Vice President



**Rholanda Stanberry**  
Secretary



**Kerry Stewart**  
Treasurer



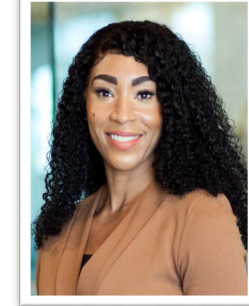
**Bryson Barnes**



**Andrea Barnett**



**Paul Bryant**



**Cherelle Cortez**



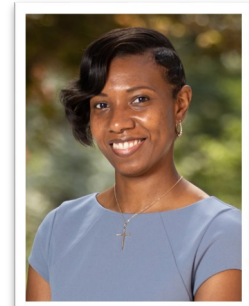
**Gregory Ford**



**Galvin Ireland**



**Stephanie V. Jones**



**Stephanie Lee**



**Ralph "Ted" Phillips**



**Jan Prisby-Bryson**



**Kelsi Queen-Robinson**



**Albert Smith**



**Enrico Washington**



**Keona Jones, M. Ed.**  
Executive Director

NAMC Greater Atlanta Chapter  
678-683-8946 Mobile  
[keona.jones@namcatlanta.org](mailto:keona.jones@namcatlanta.org)

## COMMITTEES

Our members know that business flourishes when the entire construction community unite. Committees are formed and led with focuses such as:

- certification
- community outreach
- education
- networking
- training



To join or pay dues  
Visit [www.namcatlanta.org/JOIN](http://www.namcatlanta.org/JOIN)

Payment for membership is accepted via: check or credit card. Please ask to receive an invoice.

We want to hear from you. Get involved and learn more about NAMC by visiting:  
<https://namcatlanta.org/contact-us/>  
or email **Keona Jones, M.Ed., Executive Director** at [keona.jones@namcatlanta.org](mailto:keona.jones@namcatlanta.org)  
or scan the QR code below to access the NAMC website.



## OUR CORPORATE SPONSORS

Thank you for your ongoing support. We look forward to a highly successful 2023 and supporting your objectives throughout the year.

