

# 55<sup>TH</sup> NAMC ANNUAL **NATIONAL** *Conference*



**DEFENDING OUR LEGACY,  
BUILDING OUR FUTURE**

## **SPONSORSHIP OPPORTUNITIES**

**SEPTEMBER 3-5, 2024**  
**ATLANTA, GA**

hosted by the NAMC Greater Atlanta Chapter



55<sup>TH</sup> NAMC ANNUAL

# NATIONAL *Conference*



**Dear Conference Sponsors and Attendees,**

We welcome you to the 55th NAMC Annual National Conference being held in Atlanta, Georgia, at the Signia by Hilton. The National Association of Minority Contractors (NAMC National headquarters) and the Greater Atlanta Chapter are pleased to host this event. Your support for this conference is an important step towards promoting greater collaboration, and progress in the construction industry, particularly in the areas of diversity, equity, and inclusion (DE&I).

This year promises to be our most dynamic yet, offering three days of insightful breakout sessions, invaluable networking, engaging discussions, and the chance to explore the beautiful city of Atlanta. Our theme, "Defending Our Legacy, Building the Future," will guide our exploration of pressing issues facing our industry, develop solutions, and strategize how best to continue strengthening an environment of inclusivity and opportunity for all.

The climate and challenges we face at this hour are certainly not lost on us. As the oldest minority trade association in the country, NAMC, whose leadership and members are trade construction and engineering contractors, is uniquely positioned to move the industry forward on the issue of diversity and inclusion.

NAMC remains committed to championing diversity, empowering emerging leaders, and fostering pathways for success. Your presence and contributions will be vital in propelling this mission forward and catalyzing meaningful progress nationwide. You'll have the chance to engage with industry pioneers, public officials, and esteemed VIP guests. There will be inspirational keynote addresses, surprise appearances, and a prestigious Hall of Fame Gala that will celebrate our shared achievements.

Your generous sponsorship is the backbone of this event, and your unwavering support is a testament to your commitment to advancing DE&I in the construction industry. Together, we can forge new connections, exchange innovative ideas, and chart a course toward a future in which every individual has the opportunity to thrive. Your participation is a chance to be a catalyst for positive change in our community.

To select your sponsorship level and register for the 55th NAMC Annual National Conference, please register via Eventbrite or complete the form provided. We look forward to seeing you in Atlanta, Georgia!

Warm regards,

*Wendell Stemley*

**Wendell Stemley**

National President, NAMC

*Ernest Ellis*

**Ernest Ellis**

President, NAMC Greater Atlanta Chapter

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## Sponsorship Opportunities



### PLATINUM SPONSOR • \$30,000 (1)

- One (1) Tradeshow Exhibitor Booth
- Ten (10) conference registrations
- Two (2) premier Hall of Fame Gala tables (total of 20 guests)
- Full-page color ad, inside front cover
- Premium recognition in Gala commemorative program book
- Company name or logo prominently displayed on signage throughout the event venue. Prominent recognition on NAMC's social media platforms
- Access to invitation-only special Hall of Fame Gala pre-event VIP reception Opportunity to welcome guests at the Hall of Fame Awards Gala ceremony

### GOLD SPONSOR • \$25,000 (1)

- One (1) Tradeshow Exhibitor Booth
- Ten (10) conference registrations
- One (1) premier Hall of Fame Awards Gala table of 10
- Full-page color ad, inside back cover
- Premium recognition in Gala commemorative program book
- Company name or logo prominently displayed on signage throughout the event venue
- Prominent recognition on NAMC's social media platforms
- Access to invitation-only special Hall of Fame Gala pre-event VIP reception

### SILVER SPONSOR • \$20,000

- One (1) Tradeshow Exhibitor Booth
- Eight (8) conference registrations
- One (1) premier Hall of Fame Awards Gala table of 10
- Full-page color ad
- Premium recognition in Gala commemorative program book
- Company name or logo prominently displayed on signage throughout the event venue Recognition on NAMC's social media platforms
- Access to invitation-only special Hall of Fame Gala pre-event VIP reception

### BRONZE SPONSOR • \$15,000

- Five (5) conference registrations
- Five (5) seats at Hall of Fame Awards Gala
- Full-page color ad
- Special recognition in Gala commemorative program book
- Special recognition on signage throughout the event venue
- Prominent recognition on NAMC's social media platforms
- Access to invitation-only special Hall of Fame Gala pre-event VIP reception

### COPPER SPONSOR • \$10,000

- Three (3) conference registrations
- Three (3) seats at Hall of Fame Awards Gala dinner
- Full-page color ad
- Special recognition in Gala commemorative program book Special recognition on select event signage

### GOVERNMENT AGENCIES AND DISADVANTAGED, HISTORICALLY UNDERUTILIZED, AND MINORITY-OR WOMAN-OWNED BUSINESS ENTERPRISE SPONSOR\* • \$5,000

- Two (2) conference registrations
- Two (2) seats at Hall of Fame Awards Gala
- Half-page color ad
- Special recognition in Gala commemorative program book Special recognition on select signage

*\*Companies must meet certified MWBE government program size standards.*

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## *Sponsorship Opportunities*



### TITLE SPONSORS

- Company name and logo will be prominently featured in the event title
- Company logo will have prime placement on NAMC's website and social media platforms
- Sponsor will receive special recognition during the sponsored event

Hall of Fame Awards Gala	\$60,000
Hall of Fame Gala Reception	\$10,000
Welcome Reception	\$40,000
Conference Breakfasts (2 @ \$10,000/each)	\$10,000
Women in Construction Luncheon	\$15,000
Legacy Luncheon	\$15,000
Hall of Fame Awards Gala Wine Service (2 bottles per table)	\$10,000

### CONFERENCE ITEM SPONSORS

- NAMC Annual National Conference Bags (*sponsor logo will appear on the bag*) **\$6,000**
- Lanyards (*sponsor logo will appear on lanyards*) **\$3,000**

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## CONFERENCE REGISTRATION

Early Bird Registration: Through May 27, 2024

Standard Registration: May 28 - August 16, 2024

**Early Bird Registration \$500**

**Standard Registration \$600**

### *Conference registration includes:*

- Entrance to Welcome Reception and all conference events
- Access to all conference sessions
- Entrance to Hall of Fame Awards Gala (semi-formal or formal attire)

### *Hotel Discount Room Key*

<https://book.passkey.com/go/1024916e>

## HALL OF FAME AWARDS GALA TICKETS

**Table - \$2500 • Ticket - \$300**

## TRADE SHOW EXHIBITOR BOOTHS - \$1,500

### *Booths include:*

- One 6' rectangular table two (2) chairs
- Valet parking for loading and unloading
- Reserved booth space during trade show exhibit
- 1 conference registration
- Breakfast and lunch provided

## HOW TO APPLY:

To apply for vendor consideration, please contact the national office at [events@namcnational.org](mailto:events@namcnational.org) for details. Kindly be aware due to certain exclusions and space limitations, we regret that not all vendor applicants can be accommodated. If your application is accepted, you will receive a notification from Doreen Littlejohn at [dlittlejohn@namcnational.org](mailto:dlittlejohn@namcnational.org). Payment will then be required to secure and finalize your booth space.

## TRADE SHOW EXHIBIT HOURS: WEDNESDAY, SEPTEMBER 4, 2024

**8:00 AM - 12:00 PM EST**

**3:00 PM - 6:00 PM EST**

***NOTE: Access to electrical outlets is limited and is only available on a first-come, first-serve basis.***



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## SPONSOR INFORMATION

Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Event Title: **National Association of Minority Contractors 55th Annual Conference**

Event Location: **Signia Hotel - 159 Northside Drive, NW, Atlanta, GA 30313**

## SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$30,000 (1)

Gold Sponsor - \$25,000 (1)

Silver Sponsor - \$20,000

Bronze Sponsor - \$15,000

Copper Sponsor - \$10,000

Government Agencies, DBE, MBE, FBE Sponsor - \$5,000

### TITLE SPONSORS:

Hall of Fame Awards Gala - \$60,000

Hall of Fame Gala Reception - \$10,000

Hall of Fame Awards Gala Wine Service - \$10,000

Welcome Reception - \$40,000

Conference Breakfast - (2 @ \$10,000/each)

Women in Construction Luncheon - \$15,000

Legacy Luncheon - \$15,000

### CONFERENCE ITEM SPONSORS

Conference Bags - \$6,000

Lanyards - \$3,000

### A LA CARTE

Patron Choice Sponsors - \$2,500 minimum

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## PAYMENT INFORMATION

- Check is enclosed or attached (remittance address below)
- Please invoice me
- Please charge my credit card (MC, Visa, Amex)

Amount: \$ \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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**PLEASE RETURN THE COMPLETED FORM AND CHECKS TO:**

**Doreen Littlejohn, Program Director**

National Association of Minority Contractors (NAMC)

National Office | Washington, DC, and Maryland

6136 Landover Road

Cheverly, MD 20785

T (202) 296-1600 | M (301) 442-8748

DLittlejohn@namcnational.org

<https://namcnational.org/>

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## ADVERTISING OPTIONS

### Full-Page Color

Page Size: 8.5" x 11" \$3,000

### Full-Page Black & White

Page Size: 8.5" x 11" \$2,500

### Half-Page Color (Horizontal)

Page Size: 8.5" x 5.5" \$1,750

### Half-Page Black & White (Horizontal)

Page Size: 8.5" x 5.5" \$1,250

### Quarter-Page Color (Vertical)

Page Size: 4.25" x 5.5" \$1,000

### Quarter-Page Black & White (Vertical)

Page Size: 4.25" x 5.5" \$750

*\* DBE/HUB/MWBE companies will receive a 50% discount on all ads.*

## HOW TO SUBMIT:

Send camera-ready artwork in one single email with subject line: "NAMC 55th Annual Conference Ad" to Tara Brown at [tarab@tarabrowndesigns](mailto:tarab@tarabrowndesigns) and cc: DoreenLittlejohn at [dlittlejohn@namcnational.org](mailto:dlittlejohn@namcnational.org).

## REQUIREMENTS:

Ads must be received and paid for by 5 PM Eastern on Wednesday, July 31, 2024.

Resolution: min. 300 dpi.

Acceptable file formats: JPG, PNG, PDF, AI, EPS Bleeds should extend at least 1/8" on all sides